

New IBP website: now with great new features and more integration with LGC services

Mexico, 17 October 2014 – The Integrated Breeding Platform (IBP) now showcases a redesigned look and a new content architecture to facilitate access for plant breeders to a vast array of tools and services for integrated breeding.

Among other things, visitors will find:

- the [Breeding Management System \(BMS\)](#), a comprehensive suite of downloadable software tools;
- service integration with LGC, and access to a network of other accessible and reliable [breeding service providers](#);
- a [resource library](#) with products and information for over 10 crops, including [diagnostic markers](#) and [trait dictionaries](#);
- [training materials and activities](#) for an optimal use of our technology as well as for integrating good breeding practices;
- support through [peer communities](#) and dedicated [technical assistance](#).

The IBP originated as an initiative of the Generation Challenge Programme (GCP), a time-bound Programme created by CGIAR in 2003. GCP's mission was to use genetic diversity and advanced plant science to improve crops by adding value to breeding for drought-prone and harsh environments. A strong partnership was established with LGC during GCP's mandate, both organisations sharing tremendous common values and objectives. The GCP will be closing in December 2014, but there is great hope that the IBP initiative will keep its networks alive and that the partnership with LGC will go on as strong as ever.

Darshna Vyas, Project Manager at LGC comments: "The IBP is going to be useful for a lot of people. As it grows, I think it will have a very significant influence on crop development on a global scale. I am very proud of what we have achieved so far with the GCP and am looking forward to our continued collaboration with the IBP."

As such, LGC has its own page in the IBP website from which registered users will be able to access the firm's genotyping services directly. In fact, users will find more interactive tools on the IBP website over the coming months, so that they may experience better integration in accessing LGC services. A whole series of publicly available assays that have been validated over time by client organisations will also be added to LGC's assay search tool.

"Our partnership with LGC has enabled us to introduce scores of developing country crop breeders to marker-assisted approaches that are more efficient and cost effective. LGC understands the outsourced genotyping model we are promoting for our partners, and are just as keen to see it succeed. A close integration of our two websites will facilitate seamless access to LGC services for IBP users, a big boost for our drive for advanced crop breeding approaches where they are most

needed and guaranteed to have great impact." concludes Fred Okono, IBP Information Manager and Project Administrator.

Visit the new website today: www.integratedbreeding.net

About the Integrated Breeding Platform

The Integrated Breeding Platform (IBP) is a web-based solution for crop breeders, where registered users can access purpose-built tools to manage plant breeding projects, obtain support and professional breeding services, find new knowledge, access training resources and discuss pertinent issues with their peers in various communities of practice. Register now at www.integratedbreeding.net.

For more information:

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